



www.theYCA.org



Steering the Youth Conservation Alliance



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How many times have you come home on a sunny day to find your kids playing football...on a video game?! Now more than ever, kids need an outlet to enjoy some good, clean fun; to learn about the outdoors; and to extend their education on conservation and the world around us. They should have the opportunity to explore what's outside vs. what's online.

The Youth Conservation Alliance (theYCA) is a not-for-profit 501(c)(3) organization purpose-built to further the cause of conservation education amongst youth.

The YCA emphasizes the importance of the outdoors and offers conservation programs centered on ecosystem and fisheries research. Our programs primarily focus on youth fishing including boating & fishing safety instruction.



If you would like to become a YCA Advocate, joining will help support the YCA's on-going efforts to educate our youth on a number of innovative fronts, including:

1. Environmental education
2. Youth fishing
3. Bird of prey
4. Youth safety

Advocate Benefits:

- ✓ Quarterly Online Newsletter
- ✓ Access to the YCA's website forum
- ✓ Fishing and Boating safety classes
- ✓ Special events customized for youth
- ✓ Conservation education materials
- ✓ Exposure to other organizations
- ✓ Discount on all YCA Products



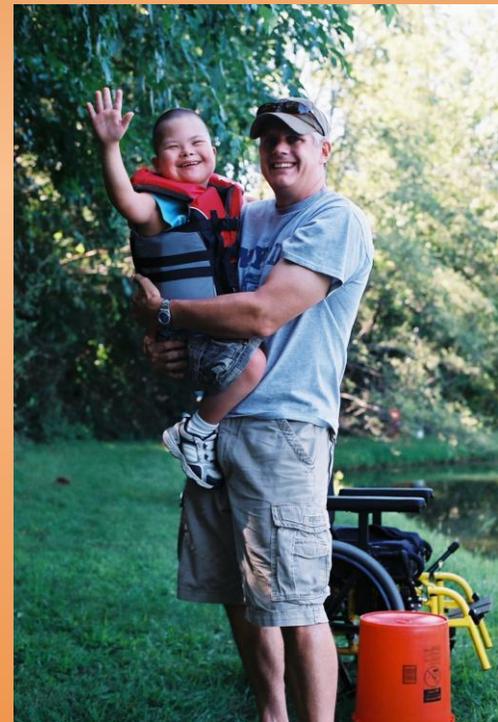
Our charter is to promote environmental education and fishing as a family activity; something everyone can enjoy regardless of age.

100% of the money raised by people joining will be earmarked towards our youth programs and youth related functions.

We believe this YCA 100% commitment sets our organization apart from groups that carve out percentages of their sign-up fees towards administrative costs. For us, it's all about kids and families having the opportunity to reconnect with each other and the outdoors. When you join the YCA as an Advocate, 100% of your money goes towards our family events, environmental education and of course, ***the good stuff.*** camping, fishing, learning about boating, youth safety and birds of prey.



The YCA was founded in 2010 by Kevin Bushnick. Membership and interest has accelerated since Day 1. Our goals are simple and yet unique. Providing an opportunity to fish with your son or daughter is of high value to us. It has been our experience during these outings that the best part of a child's day is not the fish they caught but the time they spent with their mom or dad. And, it is just as important to us to give the parents an opportunity to relax, laugh and enjoy the outdoors along with their family.



We invite you to take a moment and check out the people behind the YCA (http://theyca.org/index_files/staff.html) and then become part of the awesome YCA network. Simply visit our web site at www.theYCA.org and click on "JOIN THE YCA". You can join online using PAYPAL or any major credit card. You can also download and complete the Advocate form and pay by check. We look forward to seeing you...outside.